

MINUTES

LETA Full Board Meeting

BOARD ROOM ☞ 7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Wednesday, 6/14/2012

LETA Board Present

Glenn Kinsey • Payton John • Joe Salter
Kim Hunter Reed (Dr. Purcell's office) • Wayne Berry
Gigi Carter • George Sirven • Barbara DeCuir
Carolyn Hill • Melissa Kyle • Dr. Bill Weldon • Barbara DeCuir

LPB Staff Present

Beth Courtney • Joanne Gaudet
Barbara Williams • Jeanne Smith
Christiana Melton • Bob Neese
Clay Fourrier

Carolyn Hill (BESE) was sworn in at 11:45 a.m.

1. **CALL TO ORDER:** Glenn Kinsey called the meeting to order at 12:00 p.m. After extending a warm welcome to Carolyn Hill, the LETA board introduced themselves.
2. **MINUTES APPROVAL:** Joe Salter presented minutes from the previous meeting. *Motion:* Joe Salter moved and George Sirven seconded the approval of minutes. *Action:* Motion carried.
3. **LETA/FOUNDATION FINANCE REPORT:** Joanne Gaudet: We are now 92% through the fiscal year and 88% through our annual expenditure budget. We remain in line and on track with the current fiscal year budget. Total revenue to date is \$8,413,351, which is 89% of our overall budgeted revenue, and which is comprised largely of general fund revenue from the State. We've received 100% of our general fund revenue, which is \$7,225,623. Self-generated revenue is \$1,027,242, which is 50% of the total projected self-generated budget of \$2,036,451. This includes \$325,995 received from the Foundation in the form of our final "Due to LETA" payment. The balance includes the usual (1) Friends Rent (2) Foundation rent, (3) truck uplinks, and others – all which are on track with budget projections. Total expenditures to date are \$8,308,565. Largest expenses to date are personal services – salaries and related benefits – in the amount of \$6,167,968, which is about 91% of the projected annual personal services budget of \$6,780,515. Other major year-to-date expenses include \$1,382,228 for operating services – which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. – and \$637,857 in interagency transfers – which consists of risk management, civil service, state mail, among other expenses. Total net of revenue over expenses is \$104,786. *Motion:* Gigi Carter moved and Melissa Kyle seconded the acceptance of the financial reports. *Action:* Motion carried.

FLPB REPORT: Payton John – *Legends wrap up* gross revenue is \$115,143. Sponsorships \$94,775, tickets \$9,724, silent auction \$10,524, and contributions \$120.00. Grand total of \$115,143. All expenses associated with Legends totaled \$47,158.11. Net revenue totaled \$67,984.89. We had an increase of 3% in net revenue as compared to last year. *Art Auction:* Friends is asking for all board members to participate in this year's auction and solicit a *Board As Patron Artist*. Deadline for submitting artist and a photo of their work is July 20th. The artist can submit their entry online at www.lbp.org/auction. Please contact Kate Bradshaw in the Friends Office should there be any questions and for further assistance. *Art Rocks* is September 21st at the LA State Museum from 5:30 – 8:30 pm. *Art & Travel Auction* is October, 2012. The day is to be announced. FLPB April 2012 financial statement: Membership revenue was \$69,066.45. Total revenue for the year is \$1,878,599.54. Currently, we are approximately \$120,000 ahead of where we were last year at this time. Expenditures for April totaled \$86,362.40.

CHAIRMAN'S REPORT: The board will not meet in July.

PRESIDENT'S REPORT: Beth Courtney briefed the board on the legislature and budget updates. LPB is holding its first *SUPER WHY Reading Camps* here in the auditorium starting Monday, June 11 – June 15. The board members were invited to tour the camp. The camps are interactive learning adventures that show children the power of reading and motivate them to play with letters, sounds and words. Lenora Brown, LPB Outreach Coordinator and her assistant Gail Nettles are in charge of this event. *Bicentennial:* Beth will travel to Shreveport for the Bicentennial premier documentary on Wednesday, June 20.

Christina Melton – Alive! In America's Delta: This documentary is a six-episode series produced by LPB in collaboration with the LA Department of Wildlife and Fisheries. It will be nationally distributed to PBS stations. The original programming will take viewers deep into the Mississippi River Delta and its northern Gulf coastal zone to experience one of the few remaining wild frontiers in America. Documentary *Turning The Tide* will air nationally.

Underwriting Update: Jeanne Smith – FY 2011-2012 goal is \$450,000. Booked business as of June 14th is \$323,621.69, which is 72% of our goal.

Production Update: Clay Fourrier – *Louisiana Public Square*: Watch the encore presentation of “*Weighty Matters: Louisiana’s Obesity Problem*” on Wednesday, June 27th at 7 p.m. on LPB HD. July *Public Square*: “**H₂Woe: Louisiana’s Water Worries**”: What can be done to combat Louisiana’s looming water problems? Who owns and controls the state’s water supply? How do corporate and governmental policies affect the most precious resource of all: water? *Louisiana Public Square* explores these issues and more on “H₂Woe: Louisiana’s Water Worries” airing July 25th at 7 p.m. on LPB HD.

Programming Update: Bob Neese: The Louisiana Young Heroes program will air Thursday, June 21 at 7:00 p.m. The Louisiana Legends Gala will air Thursday, June 28 at 7:00 p.m. Both events will repeat. *Decade of Discovery* airs Sunday, June 24 at 6:00 p.m. This program takes a look at long list of new species that have been identified in the first decade of the 21st century. *A Capitol Fourth* will air on Wednesday, July 4 at 7:00 p.m. and 8:30 p.m. From the producers of *Antiques Roadshow*, a new program called *Market Warriors* sends a group of pickers out to flea markets to find items such as costume jewelry and old advertising. It airs Mondays at 8 p.m. in July. The new season of *History Detectives* also starts in July with new episodes airing Tuesdays at 7:00 p.m.

Chairman’s Report – LETA Executive Session: LETA Chairman Glenn Kinsey requested that the board move into the executive session. Meeting adjourned followed by executive session to discuss personnel matters regarding the performance and evaluation of the Executive Director. Beth Courtney was given an excellent recommendation for her leadership as CEO/ President of LPB. Motion: It was moved by Joe Salter and Barbara DeCuir seconded that the evaluation be approved and accepted. Action: Motion carried.

Submitted by: Barbara A Williams
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